



# ROLLER SHADES

## LOOKBOOK



**gordon's**  
WINDOW DECOR  
HOME OF *EcoSmart* SHADES

The fabrics we make our EcoSmart Roller Shades with are on the cutting edge: from fabrics made with recycled content to fabrics with metallized backings that reflect heat back out of windows, we've got you (and your windows) covered. Solar shades are a great way to cut glare or block light in a home, but still have the option of maintaining view through - making rooms more comfortable without losing the view.

## WHAT GOES INTO A CUSTOM SHADE?

FABRIC OPTIONS	OPERATION	MOUNTING
BLACKOUT	MANUAL CLUTCH	INSIDE MOUNT
LIGHT FILTERING	MOTORIZED	OUTSIDE MOUNT
DESIGNER FABRIC	CORDLESS	DOORS

One of the biggest things that differentiates our EcoSmart Roller Shades is the hardware system we use. We build with one of the most well-regarded hardware systems in the industry: the Rollease™ system.

What this means to our customers is that the clutches won't fail, and the shades will raise and lower almost effortlessly. If something does happen, we stand behind our product and offer a 25 year warranty.



## NOT SURE WHERE TO START?

1. One of our designers will come to your home to help with the vision, measuring, and working up a quote

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2. Our production team will make your shades (right here in Williston, VT!)

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3. Our installers will come install your brand new EcoSmart shades!

## Fabric Openness: Room Darkening



Room Darkening Fabric / Motorized / Inside Mount / Fascia

Fabric Openness: 1%



Light Filtering Fabric / Manual Operation / Inside Mount / Exposed Roll

Fabric Openness: 3%



Light Filtering Fabric / Manual & Motorized / Inside Mount / Exposed Roll

## Fabric Openness: 5%



Light Filtering Fabric / Manual / Inside Mount / Fascia



Fabric Openness: 10%



Light Filtering Fabric / Manual / Inside Mount / Fascia

## Now, where to mount?

Sometimes, mounting within a window opening isn't possible. In those cases, shades can be mounted on the outside of the window, covering the window opening all the way to the trim.

In the image below on the left, the shade is inside mounted. In the image below on the right, the shade is outside mounted.

### • INSIDE MOUNT •



VS.

### • OUTSIDE MOUNT •



## Operation: Manual or Motorized?

Gordon's Window Decor is a leader in the industry for motorized shades. Motorization is great for any window - particularly windows that are hard to reach, banks of windows, or particularly large windows.



*Automate™ by Rollease Acmeda*

*Want to control your shades with a remote? A wall switch? Your phone? Alexa or Google Home? No problem, we've got all the options covered. How about letting the sun control your shades? You can do that too. You can even go to solar to recharge the shade's batteries!*

# Operation: Manual or Motorized?



## Manual Operation

**Don't want any extra bells and whistles? The manual clutch system we use in our products is durable, easy-to-use, and has three color options for hardware.**

## • CHAIN OPTIONS •

For Manual Roller shades, we offer three color choices for the chain operation: White, Black, and Stainless Steel.

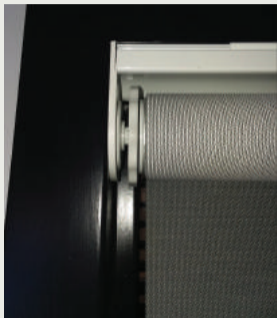


## • CORDLESS OPERATION •



If you are looking for an operating system that doesn't involve a chain, but don't want to motorize your shades, we offer Easy Spring Ultra™ which is a cordless spring lift system!

## • ROLL DIRECTION •



Regular Roll



Reverse Roll  
(Waterfall)

## • HEM BAR OPTIONS •

For most of our fabrics, the popular choice for the hem bar is welded: the hem bar is concealed in a pocket of fabric & welded shut.



Welded Hembar

For some fabrics that are unable to be welded, and occasionally for aesthetic preference, we use an "external" hem bar that looks like this:



External Hembar

## • FASCIA OPTIONS •



Fascia is a piece of finish metal that attaches to the shade's brackets for a more finished appearance.

It can be color coordinated to the shades, window trim, or wall.

We offer four colors: White, Black, Vanilla, and Anodized (silver).



• BOOK YOUR APPOINTMENT TODAY! •

• CALL 800-869-2199 •

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Gordon's Window Decor

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