# **Enhancing Every Home**

## EFFICIENT AND STYLISH CUSTOM WINDOW TREATMENTS



ordon's Window Decor has been designing, manufacturing, and installing custom-window treatments for 31 years. Their mission has always been to make every client a raving fan for life by delivering an exceptional experience. A family-owned company based in Vermont, Gordon's Window Decor is proud to offer high-quality products including insulating cellular shades, roller shades, wood blinds, draperies, solar shades, and much more.

The GWD's family grows with each new client. From the first "hello" to that "Wow! My home looks incredible!" moment, the staff at GWD is with clients every step of the way. The business was founded on the principle that, dollar for dollar, window treatments do more to enhance the comfort, appearance, and operating costs of a home than any other element.

There are so many facets to the selection of window treatments that the process can easily become overwhelming for any homeowner. And that means many homeowners end up "settling" for window shades rather than getting the best and most effective window treatments for their home, lifestyle, and budget. With GWD's guidance, customers can be sure that their house becomes a home that is more energy efficient, private, and stylish.

#### Problem Projects Are a Specialty

The experienced staff at Gordon's Window Decor recently completed a project at the UVM School of Music that had a lot of interesting complexities. Always up for a challenge, they had a blast navigating the hurdles. The school was looking for shades that

would help filter light as well as complement the unique shape of the space (from above, the building has the shape of a grand piano). One of the challenges to overcome was that they were mounting into steel and, because of a very large size of the shades, they were extremely heavy. In addition, they wanted to mirror the curve of the space. By working with a structural engineer at UVM, GWD devised a plan for the safe and secure installment of a span of 15 shades with custom-mitered fascia matching the curves of the room. The result? A visually seamless line of beautiful EcoSmart Roller Shades that will provide comfort, aesthetics, and peace of mind for years and years to come.

## Guidance Based on Experience Plus Expertise

With a passion for over-the-top customer satisfaction, the team at GWD aims to guide, inspire, and then design the ideal treatment for each client's lifestyle. Windows are almost always the focal point of any room, and how they are dressed is incredibly important to the look and feel of every interior space. To choose the perfect window treatment, the place to make the best design decisions is in the home, where the light, color, furniture, and other aspects can all be taken into account, as well as the specific lifestyles and solutions needed for each customer, which is why GWD feels that providing no-obligation in-home/office consultations is a must.

#### What's New?

Motorized shades have become more affordable for a wide variety of products, and GWD can motorize everything from mini blinds to draperies. The new technology can integrate the window treatments into security systems for added peace of mind, as well as allowing for operation from a smartphone or tablet for intuitive, simple operation. \*\*

## **GORDON'S WINDOW DECOR**

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