



CELLULAR
insulating shades



Home of
EcoSmart
Shades!

gordon's
WINDOW DECOR
HOME OF *EcoSmart* SHADES

EcoSmart shades are designed to save energy, and we make them with bonded polyester, which means dust and particulates in the air won't penetrate the fabric, so your shades will stay looking fresh and new for years to come!

WHAT GOES INTO A CUSTOM SHADE?


FABRIC OPTIONS	OPERATION	MOUNTING
ROOM DARKENING	STANDARD	INSIDE MOUNT
LIGHT FILTERING	STANDARD TDBU	OUTSIDE MOUNT
SINGLE CELL	CORDLESS	DOORS
DOUBLE CELL	CORDLESS TDBU	SIDETRACKS
	HYBRID	
	MOTORIZED	
	SKYLIGHTS	
	SPECIALTY SHAPES	

NOT SURE WHERE TO START?

1. One of our designers will come to your home to help with the vision, measuring, and working up a quote

2. Our production team will make your shades (right here in Williston!)

3. Our installers will come install your brand new EcoSmart shades!



FABRIC OPTIONS

ROOM DARKENING

single cell / cordless / room darkening fabric
top down bottom up operation / inside mount



FABRIC OPTIONS

CLOSE
UP

LIGHT FILTERING

single cell / cordless / light filtering fabric / top down
bottom up / inside mount in windows

FABRIC OPTIONS

SINGLE CELL VS. DOUBLE CELL

less insulating

more insulating



Single cell shades trap less dead air, so they are slightly less insulating - but still do a great job.

Double cell shades are more insulating. **Both are great options!**

Talk to your designer about what will be right for you.

R-VALUES OF OUR ECOSMART INSULATING FABRICS

R-Value measures a material's ability to resist energy transfer. The higher a material's R-value, the better it insulates against heat or cold. A typical double pane window has an R-value of 1.8. The R-value depicted beneath each type of cellular fabric represents the insulating properties of the shade alone, not combined with the R-value of the window it may be covering.



Single Cell
Light Filtering
R - 1.6



Single Cell
Room Darkening
R - 2.5



Double Cell
Light Filtering
R - 2.8



Double Cell
Light Filtering
with Tracks
R - 3.3



Double Cell
Room Darkening
R - 4.0



Double Cell
Room Darkening
with Tracks
R - 4.7

Now, where to mount?

• INSIDE MOUNT •



In many situations, the best place to mount a shade is snugly within the window opening. In the image here, all of the shades are “inside mounted.” You and your designer will decide on the best mounting location for your shades!

Now, where to mount?

Sometimes, mounting within a window opening isn't possible. In those cases, shades can be mounted on the outside of the window, covering the window opening all the way to the trim. In this image, the bottom row of shades is outside mounted.

• OUTSIDE MOUNT •





DOORS

When dealing with doors, obstructions like door handles sometimes present difficulties.

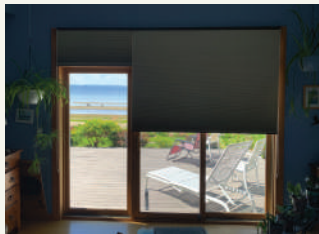
Your designer will know what to look for in terms of any possible obstructions and work with you to find a solution!

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DOORS

The maximum width of a cellular shade is 84" so if the expanse of your window/door opening is larger than that, we can split the width into 2 or 3 shades, which also allows for more flexible functionality!

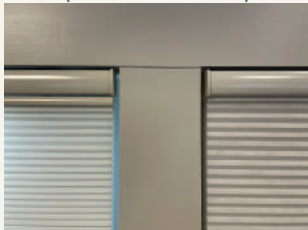


As you can see in the images here, there is only a tiny gap between the 2 shades - so you won't lose any insulating power by having multiple shades!

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OPERATIONAL VARIATIONS

HEADRAIL COMPARISON (cordless shades)



Left: Top Down
Bottom Up (middle
rail allows TDBU
functionality)

Right: bottom-up
only (no middle rail)

STRING VS. CORD LOOP (both tdbu)



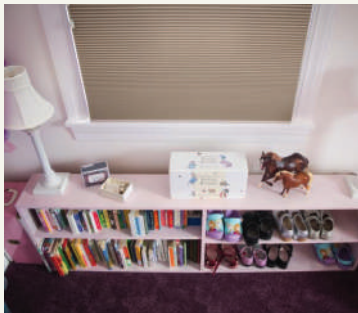
Left: Standard
string-operated shade

Right: Cord loop
operated shade
(thicker headrail)

STANDARD W/ TRADITIONAL STRING CONTROLS



This standard shade has bottom-up only operation and is perfect if you are looking for a basic shading + insulating system. No frills here, but lots of functionality. The string controls feature a break-away clasp in accordance with WCMA standards, so you can rest easy knowing there is no choking hazard.



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STANDARD SHADE

TOP DOWN BOTTOM UP



Above: close-up of standard headrail with string operation



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Quality Vermont Craftsmanship

STANDARD SHADES

TOP DOWN

BOTTOM UP

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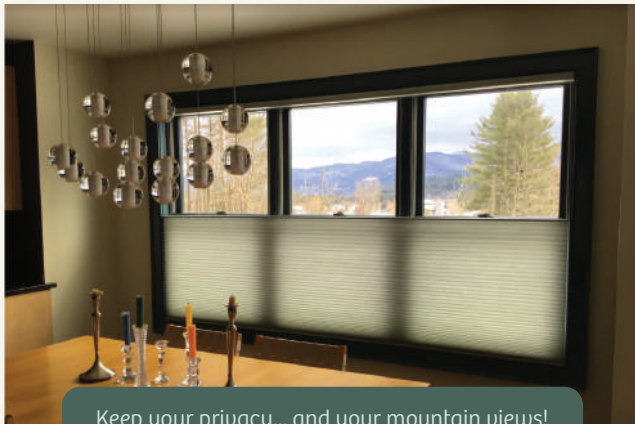


CORDLESS



SEEN HERE:
Light filtering / cordless / inside mount

CORDLESS TOP DOWN BOTTOM UP



Keep your privacy... and your mountain views!



CORDLESS

TOP DOWN
BOTTOM UP

SEEN HERE:

- single cell
- cordless
- light filtering
- inside mount

GREAT FOR PRIVACY
WHILE STILL LETTING
IN NATURAL LIGHT

CORDLESS TOP DOWN BOTTOM UP

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CORDLOOP



Cordloop shades are great if you are looking for something with really sturdy operation. They are almost impossible to operate incorrectly and have a heavy-duty clutch.

Top Down Bottom Up Cord Loop

These have a “middle rail” operated with a cord loop, giving the option to not only raise the shade from the bottom, but the top as well!



WHY HYBRID?

The “top down” feature is controlled with a cord loop system (in case the top rail is too high to function as a cordless.)



The “bottom up” function is controlled with a simple cordless handle: just push or pull on the bottom of the shade to raise or lower it.



H Y B R I D



Features described here can go either way - either the middle or bottom rail can be cordless, and the cord can be oriented on either side.

MOTORIZED

Perfect for hard to reach windows, or if you have a lot of shades to raise and lower! Up to 15 shades can operate on 1 remote.



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SIDETRACKS



For a fully enclosed insulating system, often used in particularly drafty situations, or just to increase the energy efficiency of your home, add sidetracks to your shade - pictured above!

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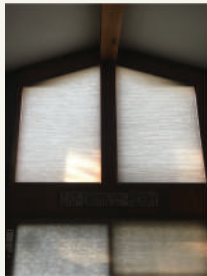
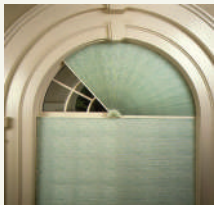
SKYLIGHT SOLUTIONS





OUTSIDE VIEWS

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**Yes, we do
specialty shapes!
Just ask your designer.**

2021 LOOKBOOK