



**EcoSmart
Shades**

Quality Vermont Craftsmanship

EcoSmart Roller Shades

Design Guide

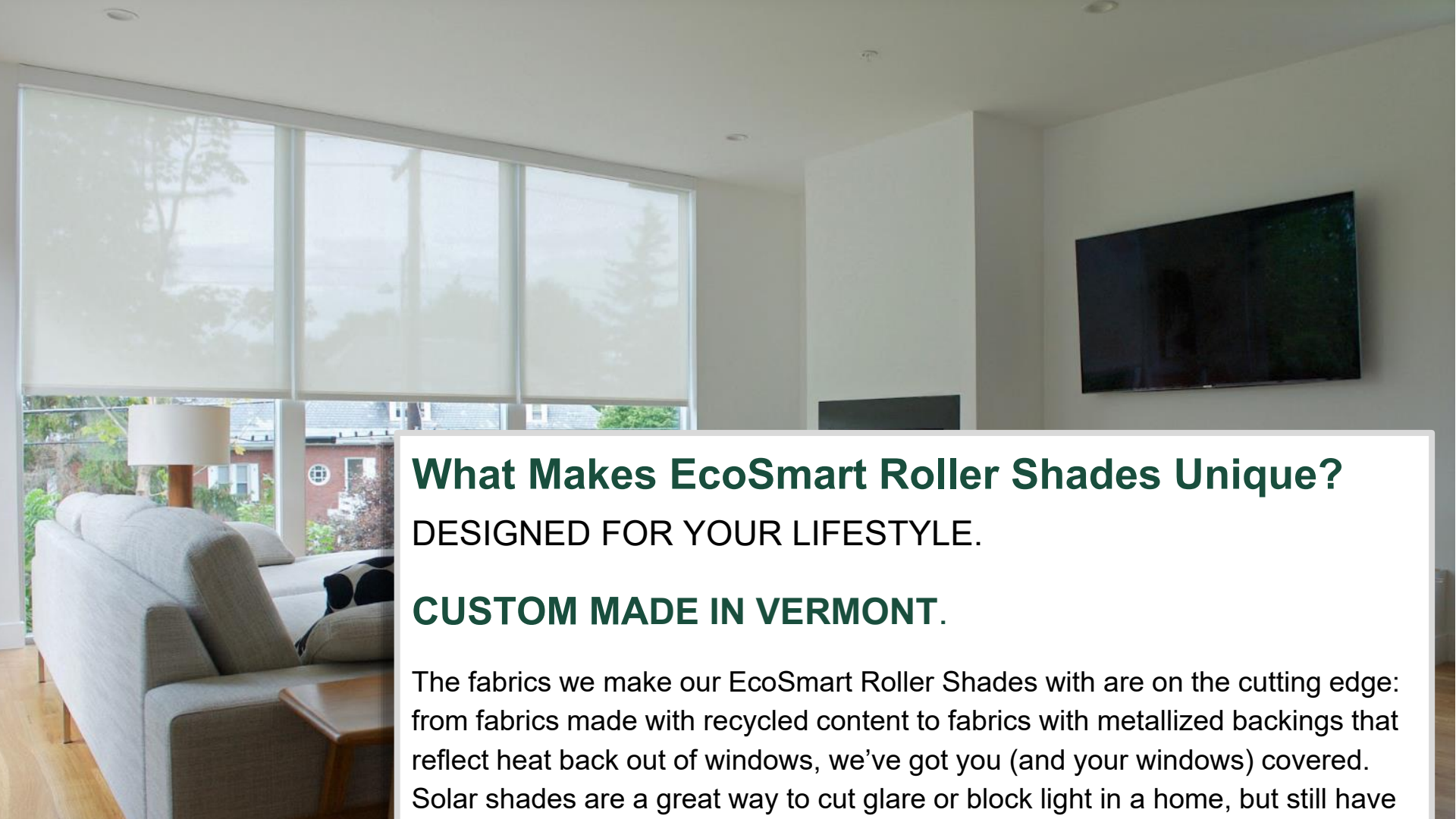
What Makes EcoSmart Roller Shades Unique?



DESIGNED FOR YOUR LIFESTYLE.

CUSTOM MADE IN VERMONT.

The fabrics we make our EcoSmart Roller Shades with are on the cutting edge: from fabrics made with recycled content to fabrics with metallized backings that reflect heat back out of windows, we've got you (and your windows) covered. Solar shades are a great way to cut glare or block light in a home, but still have the option of maintaining view through - making rooms more comfortable without losing the view.



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What goes into a Custom Roller Shade?

Fabric-

- Light-Filtering
- Solar Screen
- Room-Darkening

Operation-

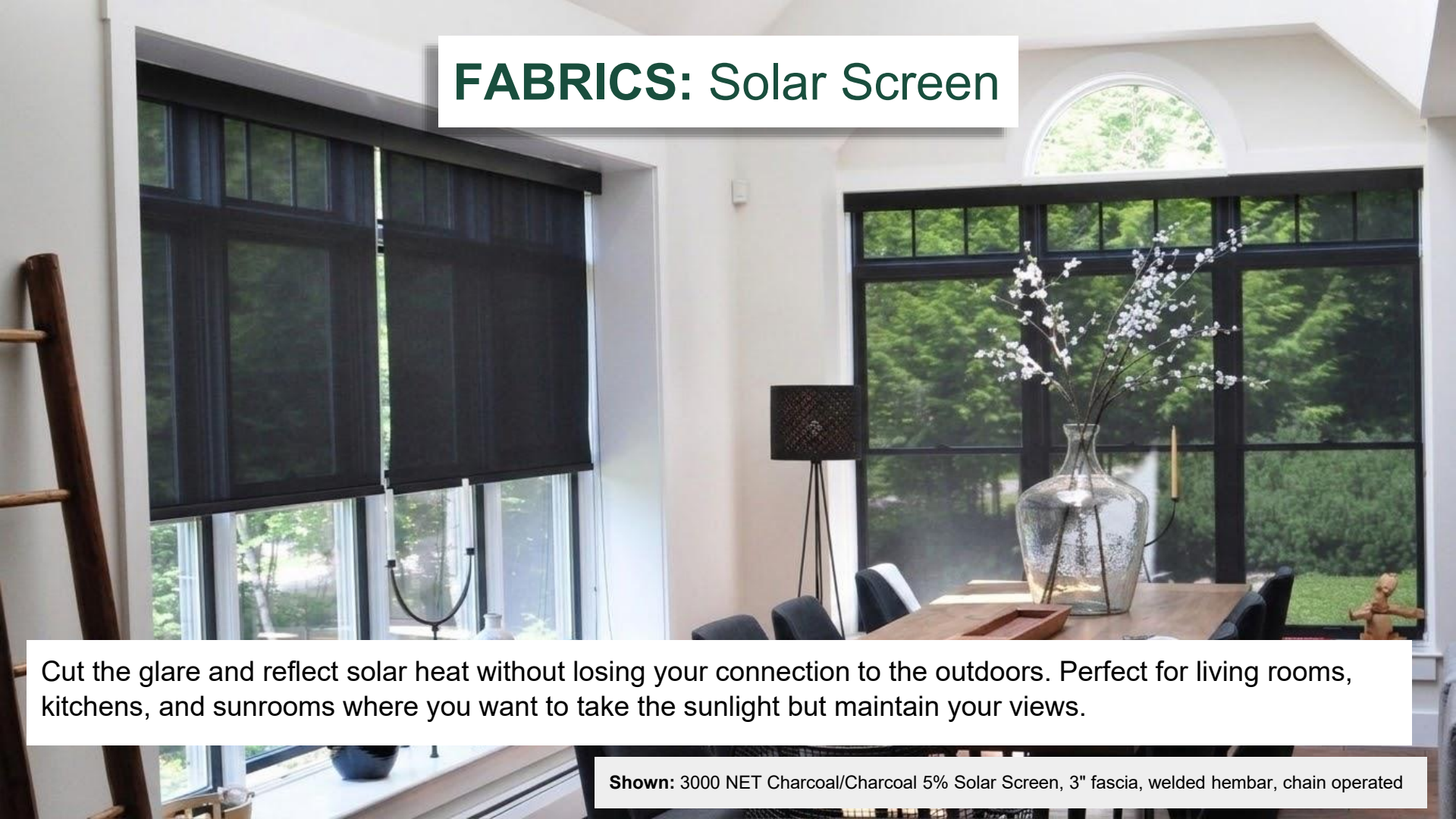
- Manual Chain-Driven
- Cordless
- Automated/Motorized

Mounting-

- Inside
- Outside
- Shallow

Hardware-

- Exposed Roll
- Fascia (3" 4" 5"),
- Enclosed Cassette



FABRICS: Solar Screen

Cut the glare and reflect solar heat without losing your connection to the outdoors. Perfect for living rooms, kitchens, and sunrooms where you want to take the sunlight but maintain your views.

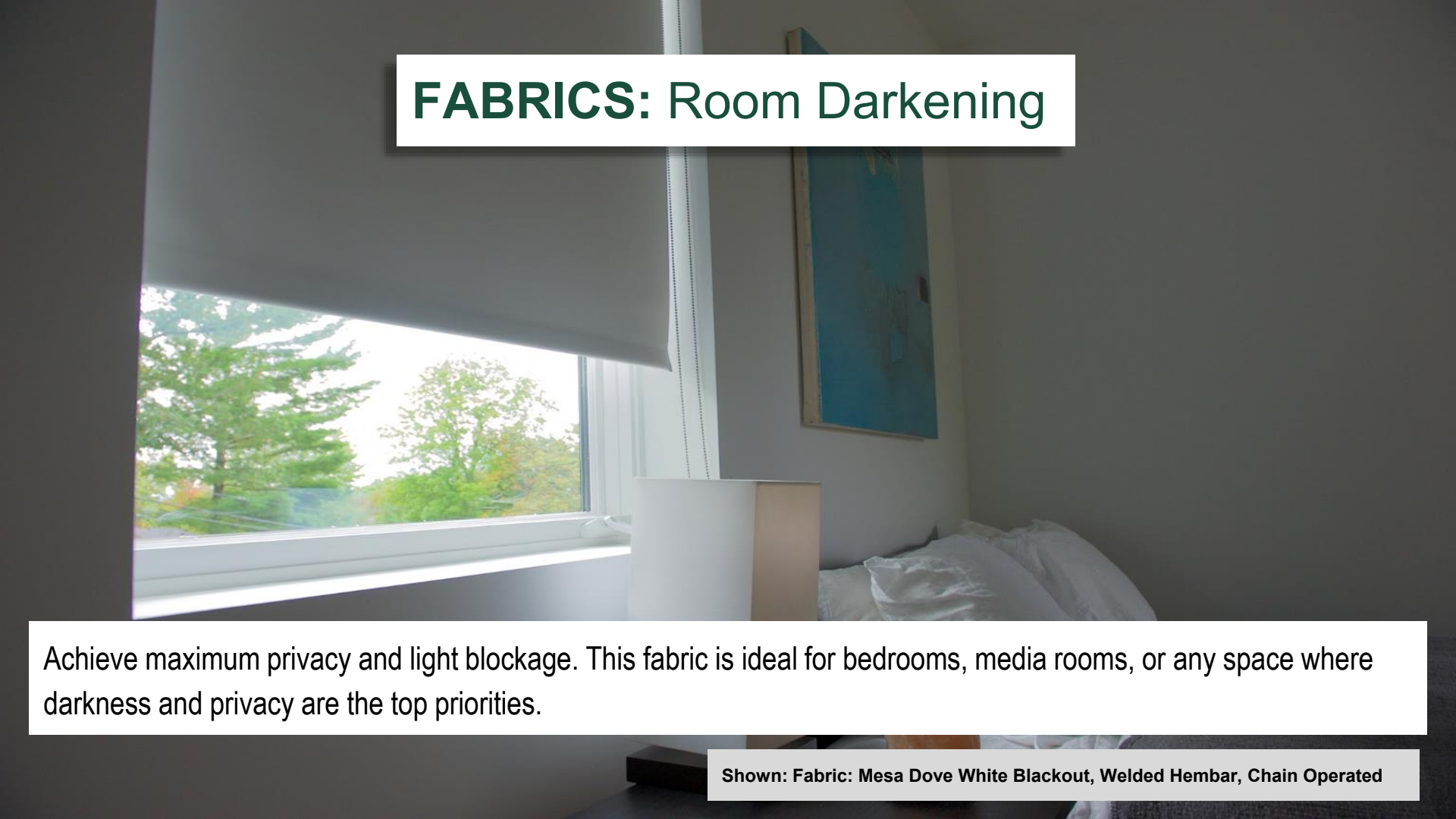
Shown: 3000 NET Charcoal/Charcoal 5% Solar Screen, 3" fascia, welded hembar, chain operated



FABRICS: Light-Filtering

Enjoy your privacy and still enjoy some sunshine. This fabric is great for bathrooms or areas where both privacy and sun are a must.

Shown: Mesa Moonstone Light Filtering, 3" Fascia with , Welded Hembar, Motorized



FABRICS: Room Darkening

Achieve maximum privacy and light blockage. This fabric is ideal for bedrooms, media rooms, or any space where darkness and privacy are the top priorities.

Shown: Fabric: Mesa Dove White Blackout, Welded Hembar, Chain Operated

OPERATION: Manual Chain-Driven



Shown Here:

Antique Bronze Over Stainless Steel
Stainless Steel
White Plastic
Black Plastic



Chain driven shades manually raise and lower roller shades with minimal effort, no matter the size. Available in metal (white, black, stainless steel, or antique bronze) or plastic (white or black) to compliment your home's interior.

OPERATION: Cordless

Sleek and safe, this manual system operates by adjusting the hembar without any cords or chains.

Shown: Fabric- Mesa Dove Room-Darkening, 3" Fascia, White Hembar, Cordless, Outside Mount

OPERATION: Motorized



Elevate your space with effortless motorized shades. Perfect for hard to reach windows, wide spans of glass, and anywhere else you'd like modern convenience in your daily routine.

Shown: 3000 NET White/White 3% Solar Screen, 3" fascia, Welded Hembar, Motorized

Choosing Your Ideal Operating System

	Chain-Driven	Cordless	Motorized
Child & Pet Safe	Safety Tensioner	No exposed cords	Best in class
Hard to Reach	Accessible Chain	Requires reach to top	Remote operation
Oversized	Accommodates most larger shades	Size limitations over 8ft wide	Required for “out of spec” shades
Smart Home Integration	No	No	Available with Hub
	<i>Can be upgraded to motorized</i>	<i>Can be upgraded to motorized</i>	

MOUNTING: Inside Mount

The shade is nestled within the window frame for a clean look. Requires sufficient mounting depth.

Shown: Fabric-3000 NET White/White 5% Solar Screen, Open Roll, Welded Hembar, Motorized, Inside Mount



MOUNTING: Outside Mount

Mounted on the wall or trim above the window. A great solution for shallow jambs, maximizing light coverage, and maximizing views when the shade is up and away.

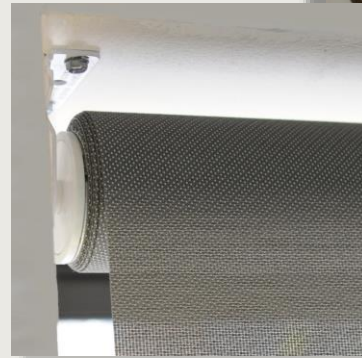
Shown: Fabric-Avesta Natural, Room-Darkening, Exposed Roll, Welded Hembar, Clutch/Chain, Outside Mount

MOUNTING: Roll Direction



STANDARD ROLL

Fabric drops from the back (glass side) of the tube, keeping the shade closer to the glass to minimize light gaps. The roller tube profile remains visible at the top.



REVERSE ROLL

The fabric comes over the front (room side) of the tube, concealing the tube profile behind it. This creates extra clearance to avoid window cranks,, or deep trim.

OPTIONS: Hembar



Welded

Welded hembar features an aluminum weight concealed inside a pocket of the shade fabric. The edges are ultrasonically welded or heat-sealed creating a clean, uniform finish.



External

External hembar is created to weigh down the shade, ensuring it lays flat without curling creates a sleek, uninterrupted look.

Brackets: Opulence

Round and square brackets from the Opulence collection are a sleek and stunning upgrade for shade systems, elevating any space.



White



Black



Satin Nickel



Antique Bronze

Square



White



Black



Satin Nickel



Antique Bronze

Brackets: Standard

Standard brackets are multifaceted.

Mounting either inside, outside or ceiling.

Available in 5 colors: White/Black/Vanilla/Gray/Bronze

Covers slide on to hide the bracket for a sleeker look.

Narrow and Extended sizes available.

Available in



WHITE



VANILLA



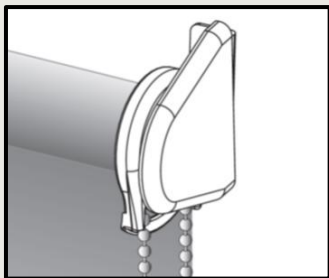
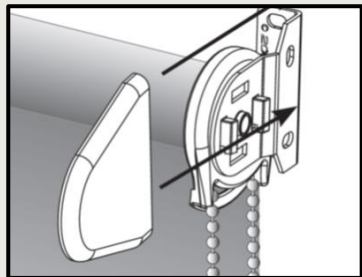
GRAY



BRONZE



BLACK



Brackets: LX

LX brackets are multifaceted. They can be inside, outside, or ceiling mounted.
Modern design used for open roll shades.



MOUNTING SOLUTIONS



CEILING



FACE



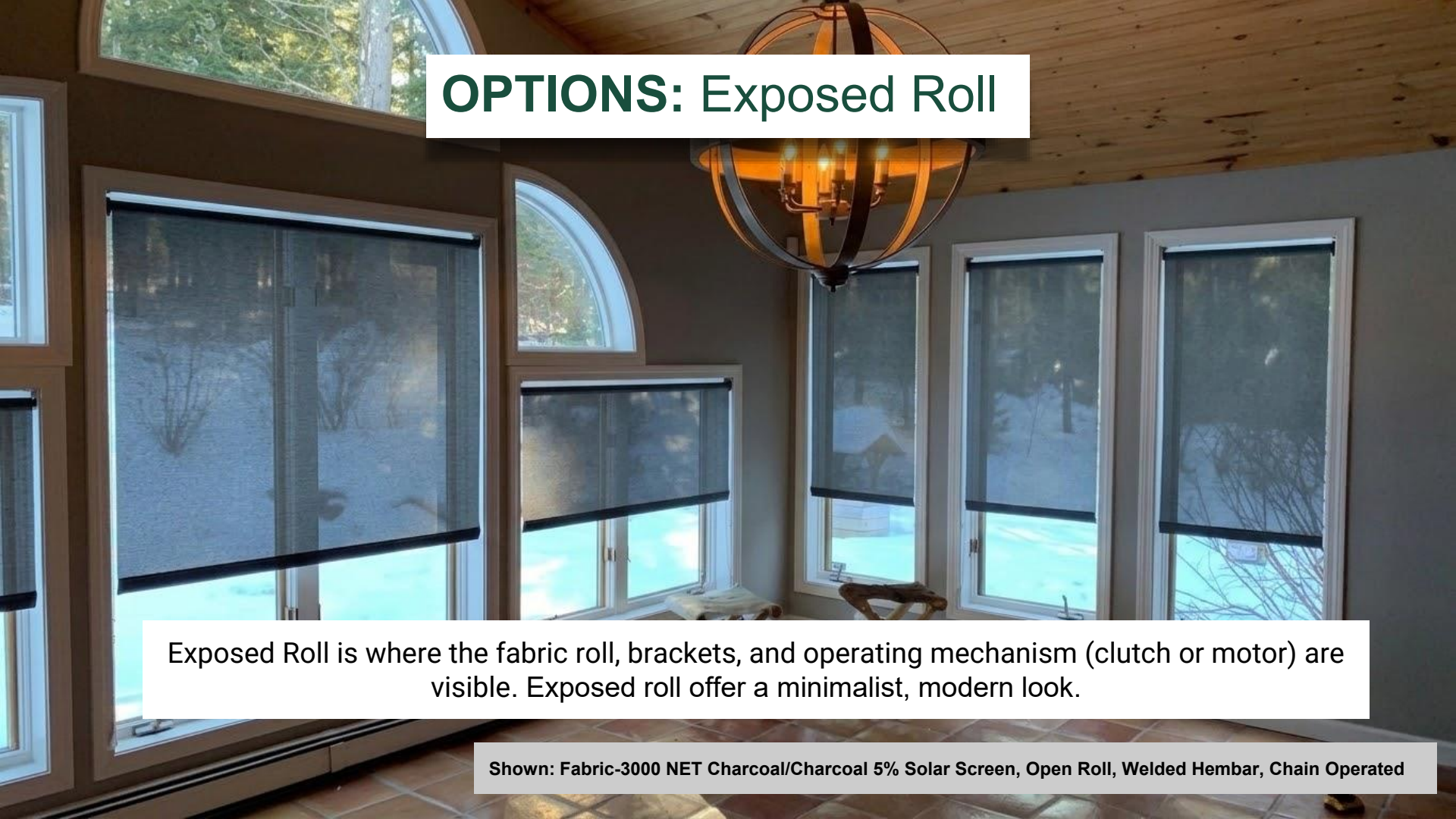
WALL

Bracket Options



LX: Skyline and S45, comes in two colors (White/Black), comes in Extended

Opulence: Skyline and S45, comes in four colors (White/Black/Satin Nickel, Antique Bronze), comes in Round or Square, (note: S45 versions come in White or Black only)

The image shows a bright interior space with a wooden ceiling and a tiled floor. Several large windows are visible, each fitted with a dark-colored solar screen. The screens are partially rolled up, revealing a snowy outdoor scene. A modern, spherical pendant light hangs from the ceiling. The overall aesthetic is minimalist and modern.

OPTIONS: Exposed Roll

Exposed Roll is where the fabric roll, brackets, and operating mechanism (clutch or motor) are visible. Exposed roll offer a minimalist, modern look.

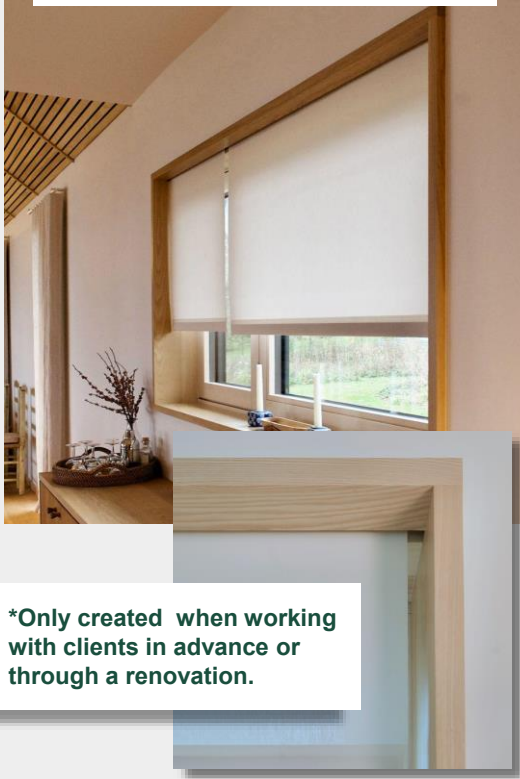
Shown: Fabric-3000 NET Charcoal/Charcoal 5% Solar Screen, Open Roll, Welded Hembar, Chain Operated

OPTIONS: Top Treatments

Fascia



Recessed Pocket*



*Only created when working with clients in advance or through a renovation.

Cassette



OPTIONS: Oversized



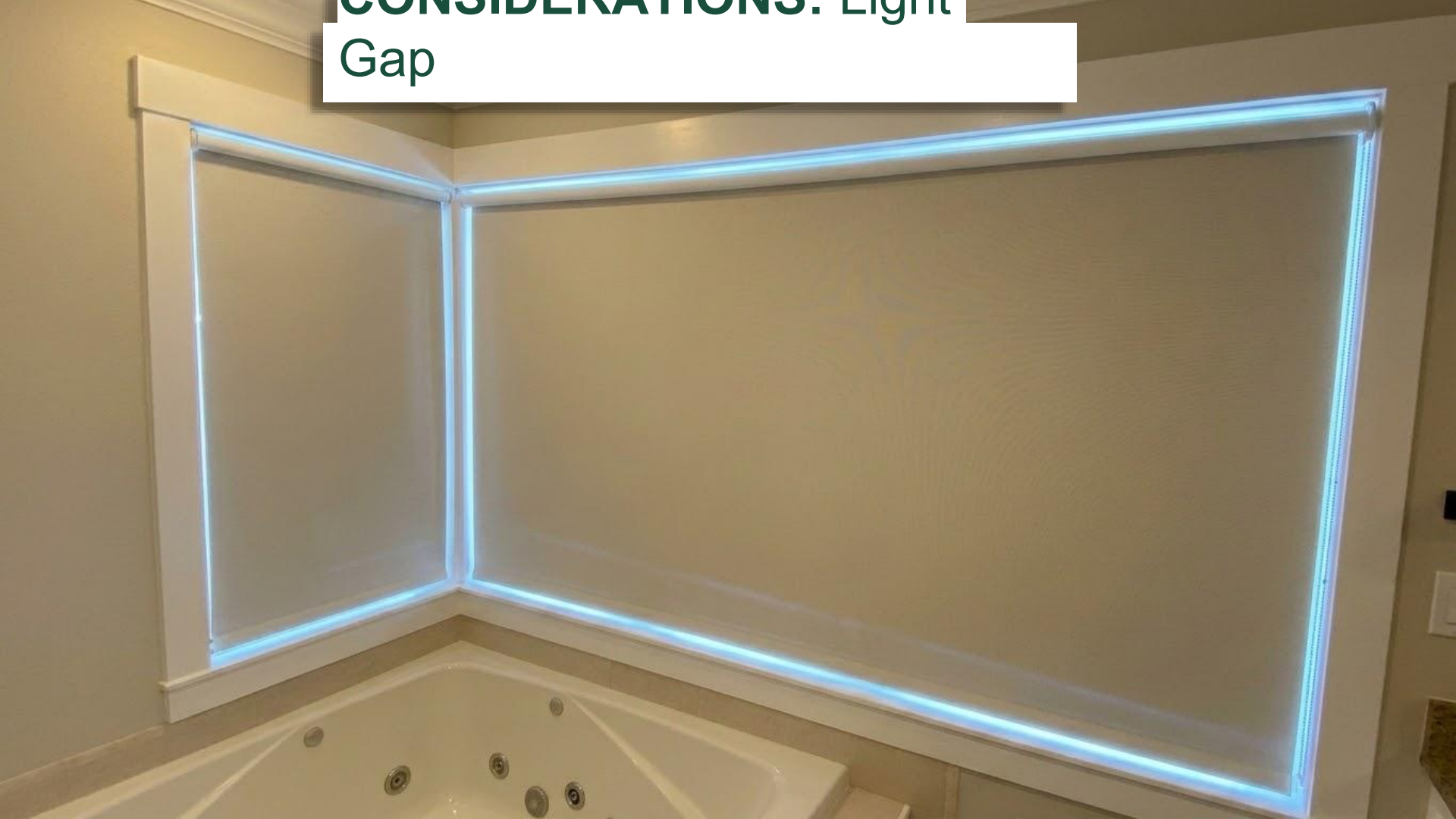
For sliding doors, massive great room windows, and large commercial applications- our larger tubes can accommodate large scale shades without bowing. Over 150" tall, motorization is required.



OPTIONS: Multi-Banded Shades

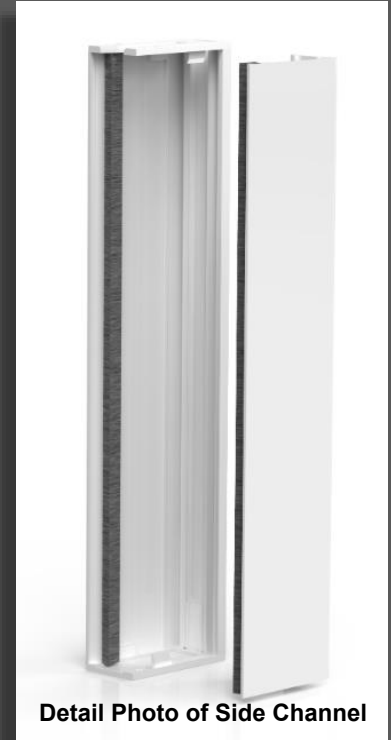
Link multiple shades together on a single control source to cover entire walls of glass, seamlessly

CONSIDERATIONS: Light Gap



Solution for Light Gap

Our innovative two-piece side channel system is compatible with our CF90 light blocking cassette. This system improves energy efficiency and light gaps present on standard roller shades and create a true light blocking experience.



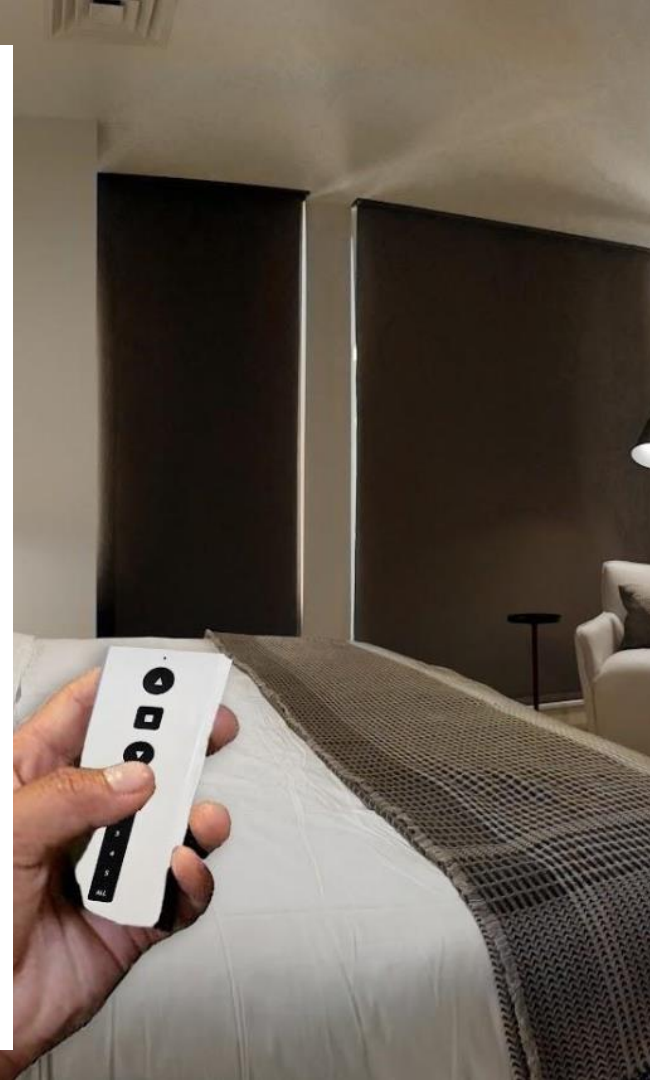
UPGRADE: Smart Shading at Your

AUTOMATE™

Pulse 2 Hub
WIFI Pairing iOS



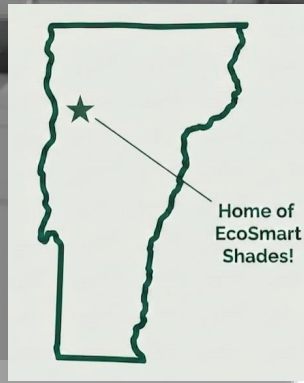
 CONTROL FROM ANYWHERE	 OPERATE LARGE & MULTIPLE SHADES	 CHILD & PET SAFE	 TIMERS & SENSORS
Pulse Wi-Fi Hub integrates with Alex, Apple HomeKit, etc.	Operate heavy & multiple band shades with 1 motor. Control multiple shades with 1 controller.	No exposed cords or chains!	Set timers and sensors for automatic privacy, light control & security.
《《 BI-DIRECTIONAL COMMUNICATION 《《			
Motors relay battery status & shade position to your phone or tablet via Pulse 2 Hub & App.			



A modern office interior with large windows and roller shades. The shades are partially pulled down, revealing a view of a city and a body of water. The text "Not sure where to start?" is overlaid on the top left of the image.

Not sure where to start?

1. One of our expert Designers will come to your home/office to guide you to the right shade choice for your lifestyle and needs.
2. When you choose EcoSmart, our production team builds your custom shades in our Williston, Vermont factory.
3. Our Installation Technicians will install each EcoSmart Roller Shade with care and expertise!



MADE IN VERMONT

By making the design/manufacturing/installation process completely visible and accessible to you, we hope we earn your respect, inspire you to create with us, and most importantly, welcome us into your homes.

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What Our Clients Say...

"The entire staff is such a pleasure to work with! If you work with Gordon's, you will be supporting a local company that truly cares about their clients needs and wants. They are both professional and personable--two qualities that to us are as equally important. Barb was our designer and we loved having her over to our home to help us choose window treatments. The free consultation is such a great way to learn about what would work best in your home, both aesthetically and functionally. It was also nice to be able to receive two estimates so that we could pick and choose which features fit into our budget. They contacted us right away to schedule an appointment for installation! Your installer was extremely efficient and attentive. We have had a wonderful experience with this company and we recommend them wholeheartedly!" - Alyssa W. in Williston

"Your designer has a great sense of color! She came out on the weekend due to our work schedules. We are deeply appreciative of her accommodating us. The shades are all through our house. EcoSmart shades are a quality and built locally. This is very important to us. These shades have made a HUGE difference...and they are BEAUTIFUL too. Thank you!" – P.Rodriguez in Vergennes

"Michele was great, especially with her patience as we deliberated and took forever to decide what we wanted to do. She was right there when we had questions though! Happy to pay for local and for quality work." - Grady and Jane V. in Williston

"We have been impressed with Gordon's from the outset. Jamie was personable and professional and we were grateful to have her guidance and recommendations as we chose the right shades for each room." - Nelson B in Plattsburgh, NY

